Applications for the FIBS Partner programme

**The FIBS Partner programme is targeted at those FIBS members who want to carry out a more extensive, long-term cooperation with us in addition to the basic services included in the membership, build their reputation as a top corporate responsibility expert, expand their contact networks, and be profiled as a booster of sustainable business.**

**You can apply to join the programme by filling in this application form and sending it no later than 31st March 2020 to: fibs@fibsry.fi**

**The FIBS Partners are selected based on the applications; in addition, more detailed discussions are conducted with the partner candidates before the final selection.**

More information: [fibs@fibsry.fi](mailto:fibs@fibsry.fi) or Helena Kekki, Director, programmes and member services, FIBS, tel. +358 50 3451966, helena.kekki@fibsry.fi

You can also find information about the FIBS Partner programme at the FIBS website:

* <https://www.fibsry.fi/tilaisuudet/haku-fibs-partneri-ohjelmaan-2021-2022/>
* <https://www.fibsry.fi/jasenyys/fibs-partneri/>

Information on organisation applying to the FIBS Partner programme

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| Name of the organisation |  |
| Name of the contact person |  |
| Contact person’s telephone number |  |
| Contact person’s email address |  |

Partnership themes

The partnership is implemented within the framework of a specific corporate responsibility theme. The more detailed content of the partnership is agreed separately with each partner. We are currently looking for partners for the themes listed below. Choose a partnership theme in the list that interests you, and if you are interested in several themes, indicate which of the themes is the most interesting, which is the second most interesting, etc. If you wish, you can also suggest other themes. In principle, an organisation can act as a partner in connection with only one theme.

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| **Partnership themes** | **How interesting is the selected theme for your organisation? (1 = the most interesting, 2 = the second most interesting, etc.)** |
| Diversity management - low-threshold meetings around the theme, incl. facilitation and content production (FIBS Impact) |  |
| Communication and reporting - low-threshold meetings around the theme, incl. facilitation and content production (FIBS Impact) |  |
| Implementing sustainability science and research in business - identifying and distributing current knowledge relevant to FIBS members (FIBS Insight) |  |
| Monitoring legislation and international agreements - identifying and distributing current knowledge relevant to FIBS members (FIBS Insight) |  |
| Sparring group for Corporate Responsibility Managers - thematic small group meetings, incl. facilitation and content production (FIBS Leader) |  |
| FIBS Leader discussion forum - board and executive level meetings, incl. facilitation and content production (FIBS Leader) |  |
| Natural capital themed small group meetings - facilitation and content production (FIBS Focus) |  |
| Human rights themed small group meetings - facilitation and content production (FIBS Focus) |  |
| Opportunities for responsibility in digitalisation and technology - production of trainings and other content for FIBS members (FIBS Practice & FIBS Webinar) |  |
| Environmental impact measurement and tools - production of trainings and other content for FIBS members (FIBS Practice & FIBS Webinar) |  |
| Climate change mitigation and adaptation - production of trainings and other content for FIBS members (FIBS Practice & FIBS Webinar) |  |
| Assessment of corporate responsibility reporting using [Reporting Matters](https://www.wbcsd.org/Programs/Redefining-Value/External-Disclosure/Reporting-matters) (WBCSD) framework (FIBS Peers) |  |
| Human rights in business - production of trainings and other content for FIBS members (FIBS Practice & FIBS Webinar) |  |
| SDGs in business - production of trainings and other content for FIBS members (FIBS Practice & FIBS Webinar) |  |
| Research collaboration - collaboration on thematic corporate responsibility research (FIBS Research) |  |
| Support sustainable business through venue partnership - support us by providing your venue for our events that accelerate sustainable business, e.g. teamwork space for 30 people or a seminar space for 150-200 people |  |
| Other theme, please specify: |  |
| Other theme, please specify: |  |

Suggested implementation model for the partnership

In a brief outline, describe how your organisation would implement the partnership with FIBS linked to the theme you chose above, and how the FIBS members would benefit from our partnership.

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Partnership criteria

FIBS aims for transparency and fairness in choosing the partners. The partners are selected based on the public criteria defined by FIBS. If there are several interested and qualified partner candidates for one theme, the partner will be chosen based on the criteria stated below.

**Describe how your organisation fulfils the following selection criteria:**

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| **Partnership criteria** | **Describe how your organisation fulfils the criterion in question** |
| The partnership is organisation-specific. If several parties are involved in implementing the partnership, one of them has the overall responsibility for the project  *State which organisation would act as FIBS’s partner and which other organisations would participate in implementing the partnership.* |  |
| Only an organisation that is previously familiar with the theme in a corporate context and with merits related to the theme can be selected as a theme-specific partner. In addition to substance knowledge, the partner should also be familiar with the theme-related solutions, tools and best practices targeted at companies, in particular.  *Tell about your organisation’s familiarity with/competence in the partnership theme. Describe your competence especially related to practical solutions, tools and practices that can be applied to corporate contexts.* |  |
| The partner’s experience and competence related to the theme, acquired in a corporate context |  |
| References: The partner’s previous experience in implementing similar thematic groups, coaching sessions or objects of the partnership independently for corporate customers, as well as the feedback received from them |  |
| The partner’s ability to commit to the agreement throughout the term of agreement and provide the service agreed even in case of illnesses or other unforeseeable obstacles, for example |  |
| The added value produced for FIBS members in connection with the partnership theme, such as the partner’s contacts and cooperative relationships with possible experts or organisations familiar with the theme that could be used in implementing the partnership programme, or the partner’s ability, proven in previous projects, to include key experts in its projects |  |

If there are several equally matched partner candidates interested in a specific theme that fulfil the criteria mentioned above, FIBS may conduct more detailed discussions with the different candidates, concerning especially how the partner would implement a project related to the theme. In the end, the most motivated and committed party that also can offer a method for implementing the partnership that best suits the needs of FIBS’s members, is selected as the partner. A detailed agreement is drawn up with the chosen partner, which the partner can review during the discussion.

When drawing up the FIBS Partner agreements, FIBS aims to offer equal opportunities to all members. The purpose of the FIBS Partner programme is to improve FIBS’s expert services. Therefore, only an organisation that offers the customers a service that genuinely has more added value compared to the services offered by FIBS alone can be chosen as a partner.